



Chapter Toolkit: Flash Sale 2026

New membership promotional campaign

Not to be promoted until September 22 and 23, 2026 days of the actual promotion

MPI is offering a 48-hour “flash sale” promotion for new memberships. This promotional discount is 40% off new MPI essential, preferred and premier-level planner and supplier memberships by using the promo code FLASH26

Please note: This discount cannot be combined with other promotions or discounted memberships including but not limited to renewals, students, faculty, retired, dual, and business membership.

This promotion will run for 48 hours only, from September 22 at 12:00am Pacific Time to September 23 at 11:59pm Pacific Time.

This toolkit will help with chapter marketing of the flash sale. We have also provided an FAQ sheet as part of the toolkit to help answer any question your chapter may receive about the promotion, and to provide details about the promotion and eligibility.

This toolkit contains:

- 1080x1350 social graphic for Facebook, LinkedIn and Instagram, promoting the membership sale.
- 1080x1920 social graphic for Facebook and Instagram Story frames, promoting the membership sale.
- Text for social media posts, including hyperlinks.
- FAQ for questions you may receive.



Flash Sale_Social_1080x1350.jpg

Facebook, LinkedIn & Instagram Posts

*Join MPI today. We're offering 40% off for two days only—September 22 and 23! Join us now to unlock a world of networking, professional development, and endless opportunities. Use code **FLASH26**.*

*LINK: mpi.org/flash26



Flash Sale_Social_1080x1920.jpg

Facebook & Instagram Stories

Story Text:

*Two days only,
September 22 and 23!
Join Now!
(LINK: mpi.org/flash26)*



FAQ & Contact Information

MPI Member Services Contact Information

Phone 972-702-3030

Toll Free Phone: 866-318-2743

Email: feedback@mpi.org

Since this is a two-day promotion, it is important to send all correspondence and inquiries directly to MPI Member Services using the contact information noted above. *Please do NOT contact other MPI staff directly.*

MPI Member Services experiences an extremely high volume of calls and emails during membership promotions. Phone calls and emails will be returned as soon as possible.

FAQs

- **Will date extensions be granted for this promotion?** MPI cannot grant extensions for membership promotions. Memberships must be purchased during the dates of the promotion.
- **Can I send a check?** Payment must be received before the end of the promotion to be processed under the promotion code. Due to the limited time for this promotion, payment by check is not accepted.
- **Can I use the discount with an installment plan?** Yes. If you need help setting up an installment plan, contact MPI Member Services.
- **I have a certificate from a chapter, can I apply it towards my membership for this promotion?** No. MPI membership discounts cannot be combined with other promotions or discounted memberships.
- **Who is eligible for this discount?**
 - This offer is available to **new** planner or supplier memberships at the Essential, Preferred or Premier levels.
 - If you have an active membership, you **cannot** use this discount to renew your membership.
 - If you are a former member (i.e., you held a membership in the past which is now cancelled), you can use this discount to re-join MPI as a new member.
 - This discount cannot be applied to discounted memberships including but not limited to student, faculty, business, dual, retired or in-transition memberships.
- **The code isn't working; how do I get the discount?** Contact MPI Member Services.



- **How long is the membership?** Memberships provide a year (365 days) of benefits from the join date.

- **My membership expired last year, am I eligible for this discount?** Yes, if your membership expired last year then you would need to re-join as a new member and can use this discount. As a former member who has previously held a membership to MPI, you should log in to your existing MPI account to purchase the membership. Use the Password Reset function if you have trouble accessing your account.